

NOVELTIES | CERSAIE

2023

alaplana.
CERÁMICA

CERSAIE
2023

Symbology



PAVIMENTO
FLOOR TILES



REVESTIMIENTO
WALL TILES



PORCELÁNICO
PORCELAIN TILES



PAVIMENTO PASTA ROJA
RED BODY FLOOR TILES



REVESTIMIENTO PASTA BLANCA
WHITE BODY WALL TILES



REVESTIMIENTO PASTA ROJA
RED BODY WALL TILES



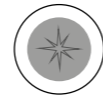
PULIDO
POLISHED



MATE
MATT



BRILLO
GLOSS



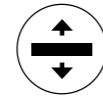
SATINADO
SATIN



ANTI-SLIP



ANTI-SLIP



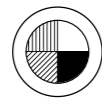
ESPOSORADO
THICKENED



ANTIHELO
FROSTPROOF



RELIEVE
RELIEF



DIFERENTES GRÁFICAS
DIFFERENT PRINTING



VARIACIÓN GRÁFICA
SHADE VARIATION



SIN VARIACIÓN
NO VARIATION



VARIACIÓN LEVE
MINOR VARIATION



VARIACIÓN BAJA
LOW VARIATION



VARIACIÓN MEDIA
MEDIUM VARIATION



VARIACIÓN ALTA
MAJOR VARIATION

20thick

PORCELÁNICO EXTERIOR
OUTDOOR PORCELAIN

STARLIGHT

PORCELÁNICO PULIDO
POLISHED PORCELAIN



SLIPSTOP



STRUCTECH

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	60x120 RC	30x150 RC	60x120 RC	100x100 RC	60x60 RC	30x60 RC	24x95
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Stones

A large, solid reddish-brown rectangular block occupies the right side of the image. The color is a muted, earthy red, similar to terracotta or a dark rose gold. The block is perfectly rectangular and has a uniform color throughout.

Lomma

Lomma



WALL:
Lomma Beige 60x120 RC
FLOOR:
Lomma Beige 60x120 RC



WALL:
Lomma Bone 30x60 RC

FLOOR:
Lomma Bone 60x60 RC

Bone



- 100x100cm RC · 40"x40" RC PP2302
- 60x120cm RC · 24"x48" RC PP2402
- 60x60cm RC · 24"x24" RC PP2602
- 30x60cm RC · 12"x24" RC PPR602
- 60x120cm RC Antideslizante C3 · 24"x48" RC Antislip C3 PP2403

Beige



- 100x100cm RC · 40"x40" RC PP2303
- 60x120cm RC · 24"x48" RC PP2403
- 60x60cm RC · 24"x24" RC PP2603
- 30x60cm RC · 12"x24" RC PPR603
- 60x120cm RC Antideslizante C3 · 24"x48" RC Antislip C3 PP2404



WALL:
Lomma Mosaic Bone 60x120 RC

Mosaic Bone



60x120cm RC · 24"x48" RC

PP2404

Mosaic Beige



60x120cm RC · 24"x48" RC

PP2405



View on web

Porcelain

Matt

BONE BEIGE

100x100cm RC 40"x40" RC x7

60x120cm RC 24"x48" RC x11

60x60cm RC 24"x24" RC random

30x60cm RC 12"x24" RC random

Matt

MOSAIC BONE MOSAIC BEIGE

60x120cm RC 24"x48" RC x11

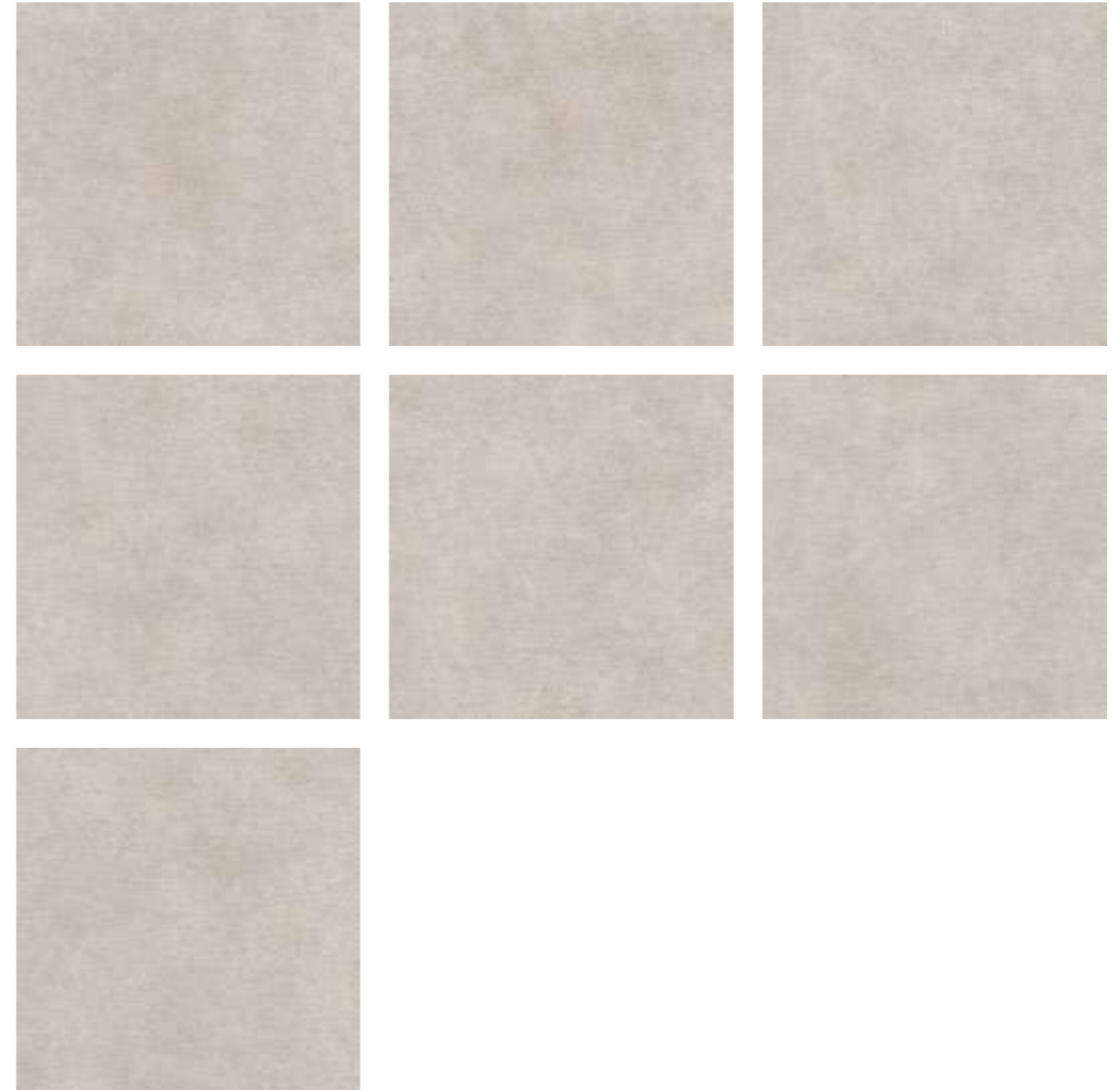


WALL:
Lomma Bone 60x120 RC | Lomma Mosaic Bone 60x120 RC

FLOOR:
Lomma Bone 100x100 RC

Graphics

Lomma Bone 100x100 RC



Marbles



Athos
Crystal River
Lincon

Athos



FLOOR:
Athos Beige 60x120 RC Starlight



WALL:
Athos Gris 60x120 RC Starlight

FLOOR:
Athos Gris 60x120 RC Starlight

Gris



60x120cm RC · 24"x48" RC

PUL021

Beige



60x120cm RC · 24"x48" RC

PUL021



FLOOR:
Athos Beige 60x120 RC

Gris



60x120cm RC · 24"x48" RC

PP2402

Beige



60x120cm RC · 24"x48" RC

PP2403



View on web

Porcelain



60x120cm RC
24"x48" RC
x13



60x120cm RC
24"x48" RC
x13

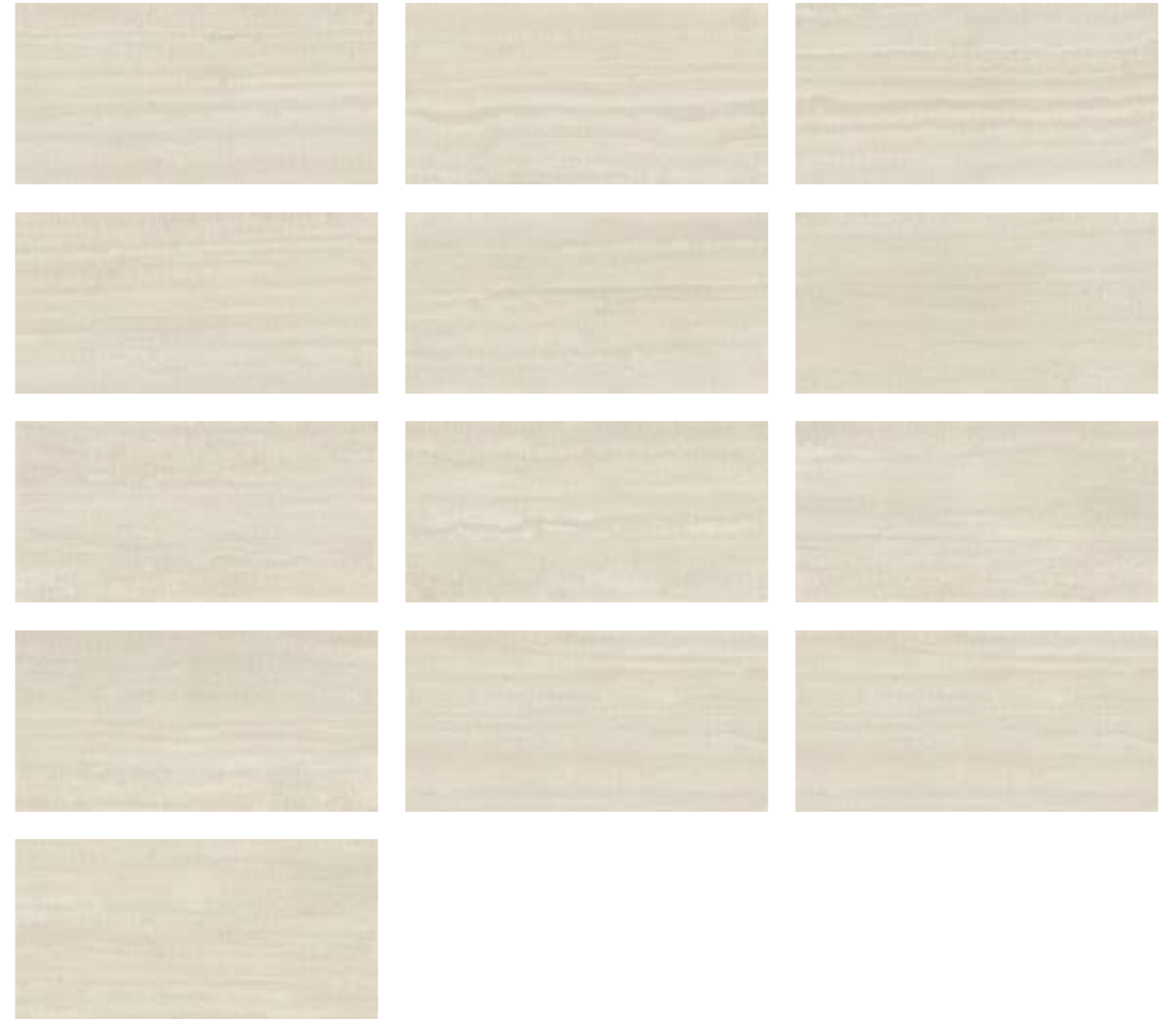


WALL:
Athos Gris 60x120 RC

FLOOR:
Athos Gris 60x120 RC

Graphics

Athos Beige 60x120 RC



Crystal River



WALL:
Crystal River 60x120 RC Satin

FLOOR:
Crystal River 100x100 RC Satin



WALL:
Crystal River 60x120 RC Starlight

FLOOR:
Crystal River 60x120 RC Starlight



60x120cm RC · 24"x48" RC

PUL021

Crystal River

Crystal River
Porcelánico · Porcelain



WALL:
Crystal River 60x120 RC Satin

FLOOR:
Crystal River 100x100 RC Satin



100x100cm RC · 40"x40" RC

60x120cm RC · 24"x48" RC

PP2305

PP2403

Marbles

Crystal River



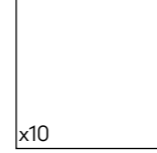
View on web

Porcelain

Satin



100x100cm RC
40"x40" RC



60x120cm RC
24"x48" RC



Starlight



60x120cm RC
24"x48" RC



WALL:
Crystal River 60x120 RC Starlight

FLOOR:
Crystal River 60x120 RC Starlight

Crystal River

Graphics

Crystal River 100x100 RC Satin



Lincon



WALL:
Lincon 60x120 RC Satin

FLOOR:
Lincon 100x100 RC Satin



WALL:
Lincon 60x120 RC Starlight

FLOOR:
Lincon 60x120 RC Starlight



60x120cm RC · 24"x48" RC

PUL021



WALL:
Lincon 30x60 RC Satin

FLOOR:
Lincon 60x60 RC Satin



100x100cm RC · 40"x40" RC	PP2304
60x120cm RC · 24"x48" RC	PP2404
60x60cm RC · 24"x24" RC	PP2604
30x60cm RC · 12"x24" RC	PPR604



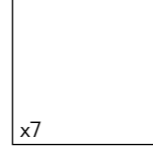
View on web

Porcelain

Satin



100x100cm RC
40"x40" RC



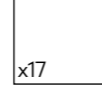
x7

60x120cm RC
24"x48" RC



x13

60x60cm RC
24"x24" RC



x17

30x60cm RC
12"x24" RC



x19

Starlight



60x120cm RC
24"x48" RC



x13



WALL:
Lincon 60x120 RC Satin

FLOOR:
Lincon 100x100 RC Satin

Graphics

Lincon 100x100 RC Satin



Concretes

**Bonn
Vanguard**

Bonn



FLOOR:
Bonn Grey 100x100 RC



White



Grey



Anthracite



Taupe



FLOOR:
Bonn Anthracite 60x120 RC

100x100cm RC · 40"x40" RC	PP2305	100x100cm RC · 40"x40" RC	PP2305	100x100cm RC · 40"x40" RC	PP2307	100x100cm RC · 40"x40" RC	PP2305
60x120cm RC · 24"x48" RC	PP2405	60x120cm RC · 24"x48" RC	PP2405	60x120cm RC · 24"x48" RC	PP2407	60x120cm RC · 24"x48" RC	PP2405
60x60cm RC · 24"x24" RC	PP2605	60x60cm RC · 24"x24" RC	PP2605	60x60cm RC · 24"x24" RC	PP2607	60x60cm RC · 24"x24" RC	PP2605
30x60cm RC · 12"x24" RC	PPR605	30x60cm RC · 12"x24" RC	PPR605	30x60cm RC · 12"x24" RC	PPR607	30x60cm RC · 12"x24" RC	PPR605

Bonn

Bonn

Porcelánico · Porcelain



WALL:
Bonn Mosaic White 60x120 RC | Bonn White 60x120 RC

FLOOR:
Bonn White 60x120 RC

Mosaic White



60x120cm RC · 24"x48" RC PP2407

Mosaic Grey



60x120cm RC · 24"x48" RC PP2407

Mosaic Anthracite



60x120cm RC · 24"x48" RC PP2409

Mosaic Taupe



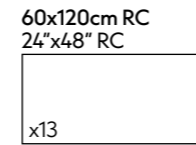
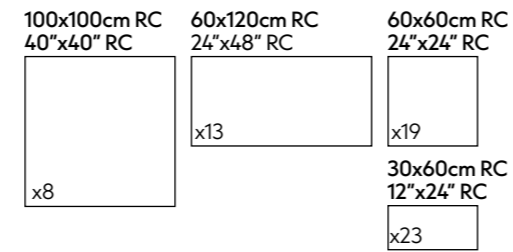
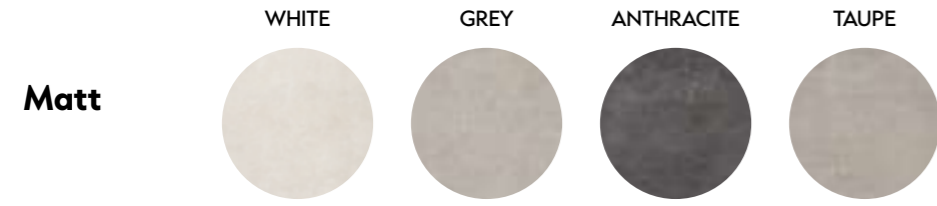
60x120cm RC · 24"x48" RC PP2407

Concretes



View on web

Porcelain

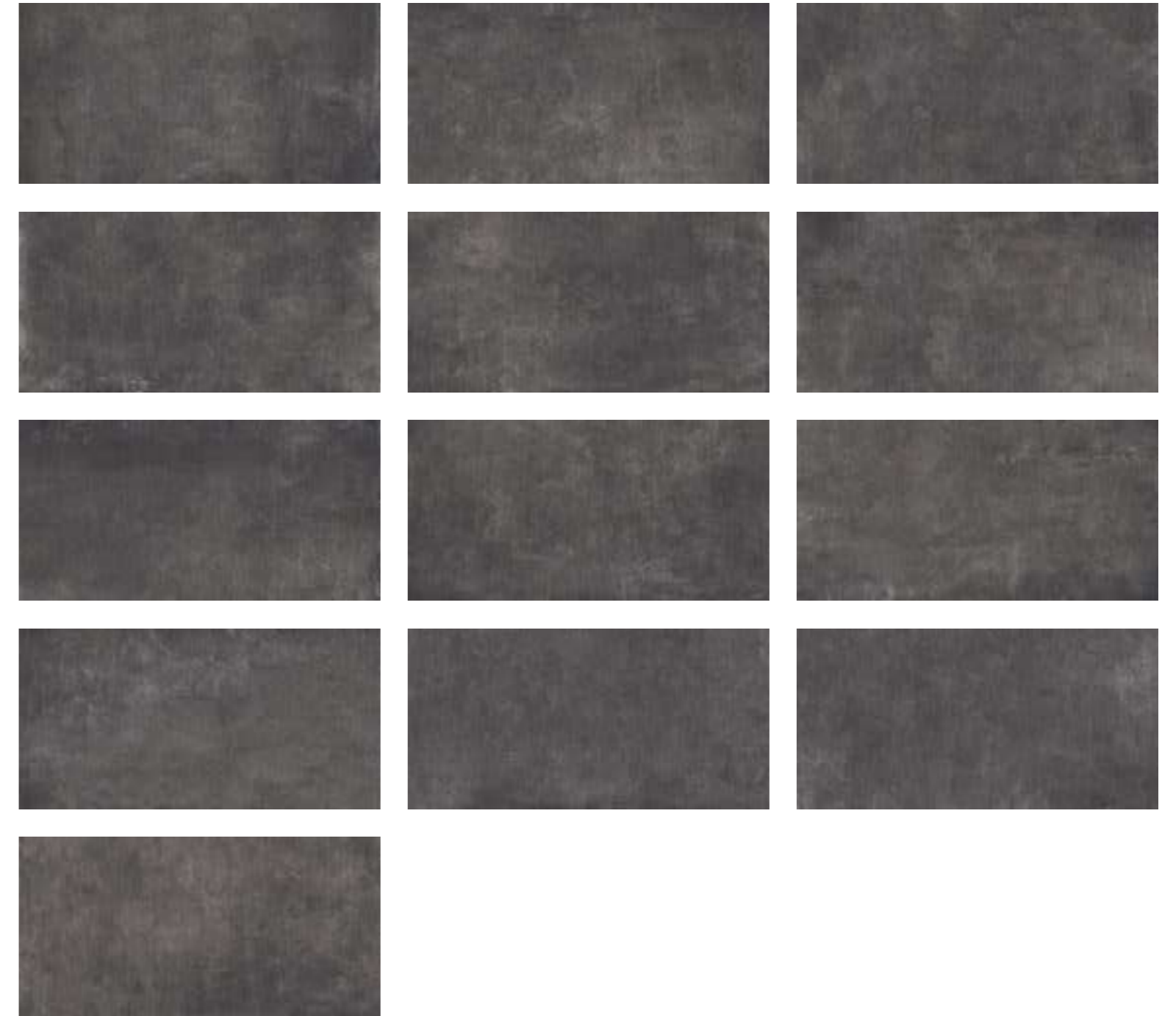


WALL:
Bonn Taupe 30x60 RC

FLOOR:
Bonn Taupe 60x60 RC

Graphics

Bonn Anthracite 60x120 RC



Vanguard



WALL:
Vanguard Perla 60x120 RC

FLOOR:
Vanguard Perla 60x120 RC



Perla



60x120cm · 24"x48"

PP2402

Gris



60x120cm · 24"x48"

PP2403

Crema



60x120cm · 24"x48"

PP2402

FLOOR:
Vanguard Crema 60x120 RC

Vanguard



View on web

Porcelain

Matt

PERLA



GRIS



CREMA



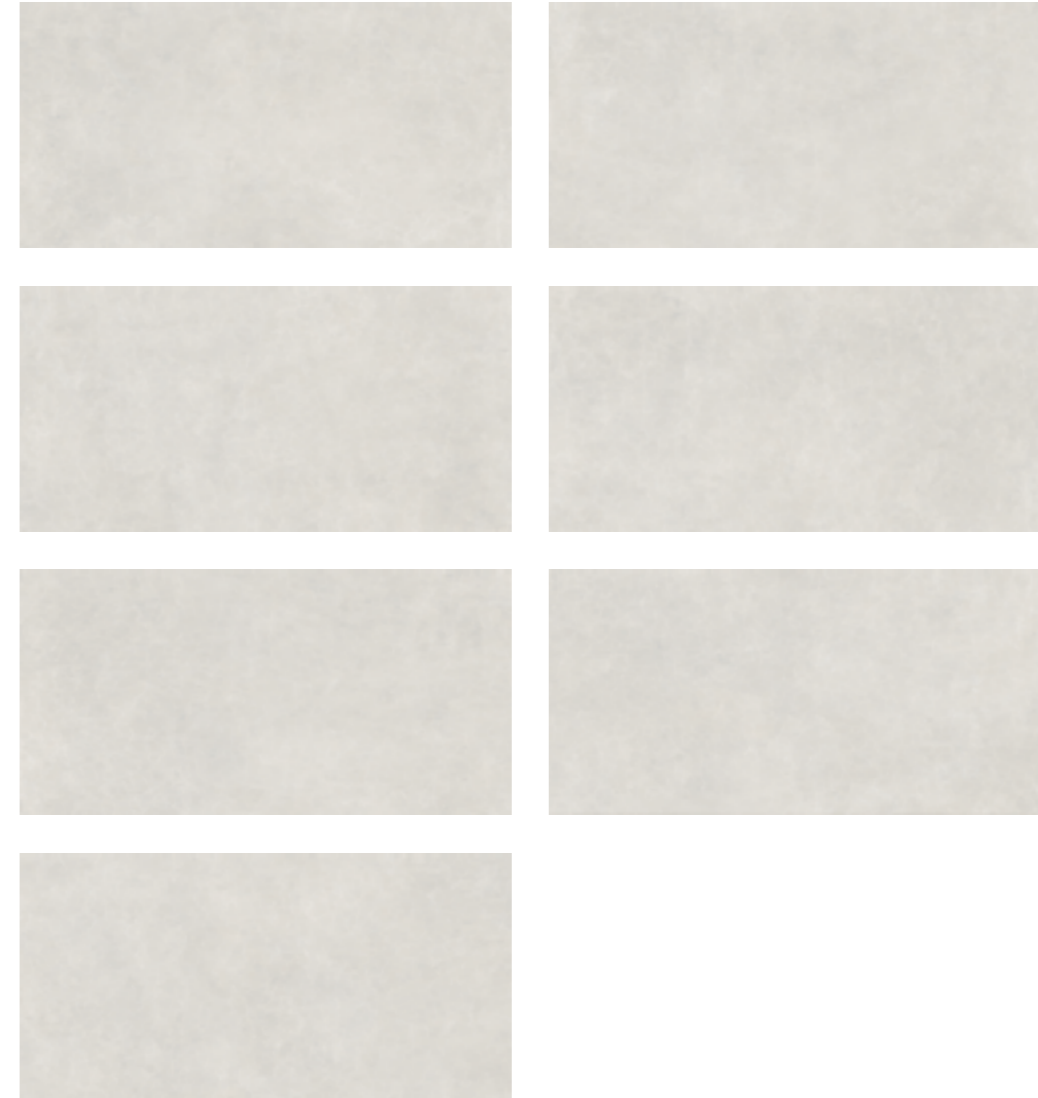
60x120cm RC
24"x48" RC

x7

Vanguard

Graphics

Vanguard Perla 60x120 RC



WALL:
Vanguard Perla 60x120 RC

FLOOR:
Vanguard Perla 60x120 RC

Woods

**Nuuk
Westlake**

Nuuk



FLOOR:
Nuuk Natural 24x95



FLOOR:
Nuuk Roble 24x95

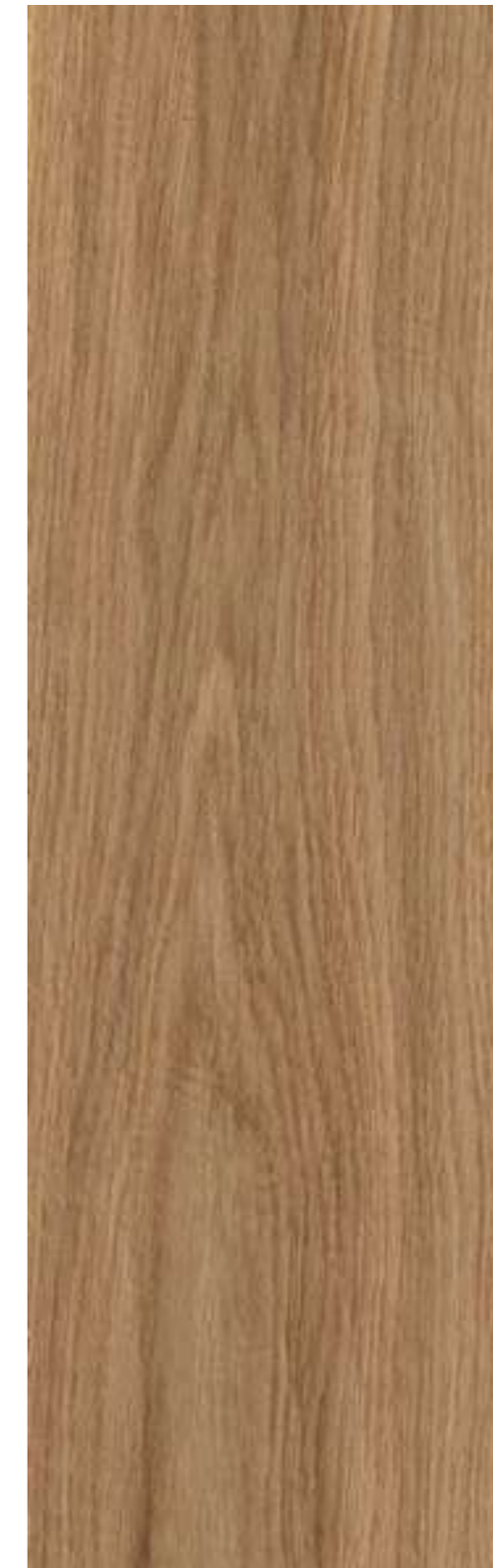
Haya



24x95cm · 10"x38"

PR1003

Natural



24x95cm · 10"x38"

PR1003

Roble



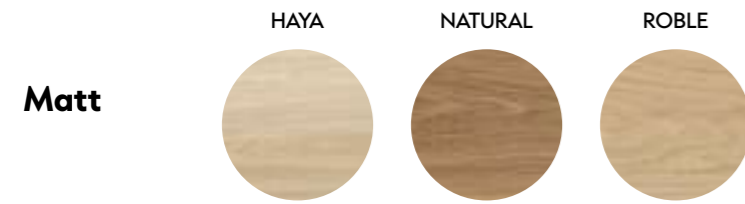
24x95cm · 10"x38"

PR1003



View on web

Floor tiles



24x95cm
10"x38"
x17



FLOOR:
Nuuk Natural 24x95

Graphics

Nuuk Haya 24x95



Westlake



FLOOR:
Westlake Natural 30x150 RC



Gris



30x150cm RC · 12"x60" RC PP2504

Natural



30x150cm RC · 12"x60" RC PP2506

Miel



30x150cm RC · 12"x60" RC PP2506

FLOOR:
Westlake Gris 30x150 RC



View on web

Porcelain

Matt

GRIS

NATURAL

MIEL



30x150cm RC
12"x60" RC

x11



FLOOR:
Westlake Miel 30x150 RC

Graphics

Westlake Miel 30x150 RC



New Size

30x60 RC

Blade
Bonn
Golden Hill
Lincon
Lomma

Blade



View on web

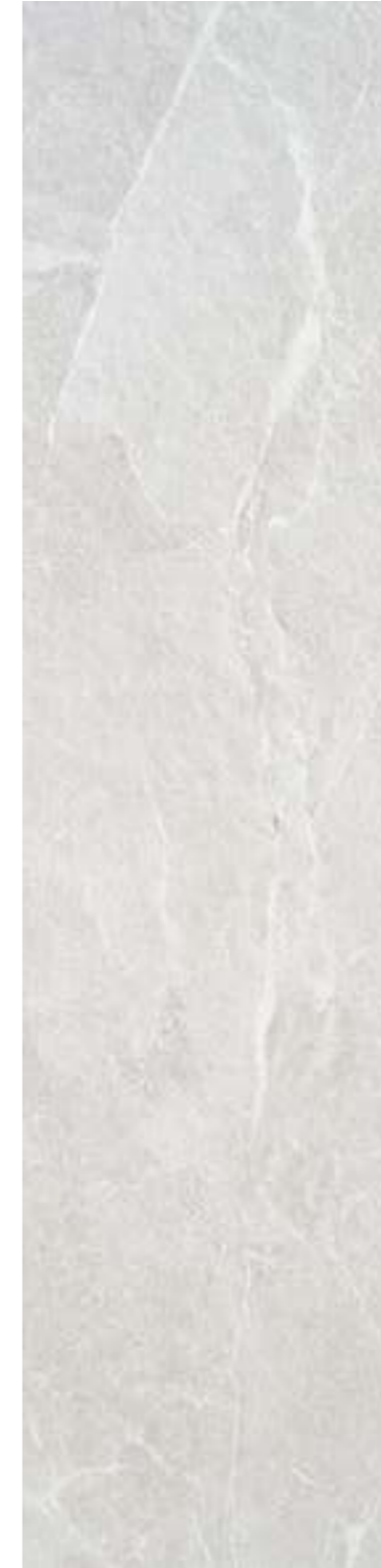
Blade

Porcelánico · Porcelain



FLOOR:
Blade Gris 30x60 RC

Perla



30x60cm RC · 12"x24" RC PPR604

Gris



30x60cm RC · 12"x24" RC PPR605

Grafito



30x60cm RC · 12"x24" RC PPR606

Beige



30x60cm RC · 12"x24" RC PPR605



View on web

Porcelánico · Porcelain



WALL:
Bonn Taupe 30x60 RC

White



30x60cm RC · 12"x24" RC PPR605

Grey



30x60cm RC · 12"x24" RC PPR605

Anthracite



30x60cm RC · 12"x24" RC PPR607

Taupe



30x60cm RC · 12"x24" RC PPR605



View on web



WALL:
Golden Hill 30x60 RC Satin



30x60cm RC · 12"x24" RC

PPR602



View on web



WALL:
Lincon 30x60 RC Satin



30x60cm RC · 12"x24" RC

PPR604



View on web



Porcelánico · Porcelain



WALL:
Lomma Beige 30x60 RC

Bone



30x60cm RC · 12"x24" RC

PPR602

Beige



30x60cm RC · 12"x24" RC

PPR603

RELIEVE DIGITAL

La nueva tecnología de inyección digital de última generación para superficies cerámicas STRUCTECH de Alaplana permite crear diferentes texturas y encajarlas perfectamente con los diversos diseños, generando infinitas tramas matéricas que aportan una espectacular apariencia a las piezas cerámicas.

STRUCTECH abre un abanico ilimitado de nuevas posibilidades en la impresión cerámica logrando efectos y texturas exclusivas, altamente realistas.

DIGITAL TEXTURE

STRUCTECH, the new cutting-edge digital injection technology for ceramic surfaces by Alaplana, can create various textures that adapt perfectly to the range of designs, generating myriad material patterns that add a fabulous wow factor to the ceramic tiles.

STRUCTECH opens up countless options for ceramic tile printing, creating exclusive and incredibly realistic effects and textures.



La colección STARLIGHT de Alaplana está trabajada con granillas pulidas.

Se trata de un compuesto vítreo puro que se aplica sobre la superficie cerámica en forma de gel. Este vehículo húmedo facilita el fundido del vidrio convirtiéndolo en una capa continua y compacta.

El pulido de nuestro material se realiza mediante un mecanizado a partir de abrasivos diamantados de diferentes granulometrías.

Tras el proceso de pulido la estructura físico-química de la granilla permanece compacta. Presenta altos niveles de impermeabilidad. No necesita tratamiento de sellado posterior.

No obstante, Alaplana aplica tras el pulido un tratamiento especial para terminar de sellar la superficie, asegurando la limpieza y durabilidad de nuestra cerámica pulida. Este tratamiento no pierde su efectividad con el paso del tiempo.

Además de valores estéticos, tales como la calidad del brillo, la transparencia de los colores y la definición gráfica, la gran diferencia entre la granilla pulida de la serie Starlight y el esmalte pulido, es la bajísima porosidad que impide la penetrabilidad de partículas en la superficie, por lo que su grado de limpieza y mantenimiento está garantizado.

Alaplana's STARLIGHT collection is worked with polished grits. It is a pure vitreous compound that is applied to the ceramic surface in the form of a gel. This wet vehicle facilitates the melting of the glass, turning it into a continuous and compact layer.

The polishing of our material is carried out by machining from diamond abrasives of different granulometries.


After the polishing process, the physical-chemical structure of the grit remains compact. It presents high levels of impermeability. No need for post-sealing treatment.


However, Alaplana applies a special treatment after polishing to finish sealing the surface, ensuring the cleanliness and durability of our polished ceramic. This treatment does not lose its effectiveness over time.

In addition to aesthetic values, such as the quality of the gloss, the transparency of the colors and the graphic definition, the great difference between the polished grit of the Starlight series and the polished enamel, is the very low porosity that prevents the penetrability of particles in the surface, so its degree of cleanliness and maintenance is guaranteed.

CARACTERÍSTICA TÉCNICA TECHNICAL SPECIFICATION	NORMA REGULATION	VALOR PRESCRITO REQUIRED STANDARDS	EVALUACIÓN EVALUATION
ASPECTO SUPERFICIAL · SURFACE QUALITY	UNE-EN-ISO 10545-2	≥95%	100%
CARACTERÍSTICAS DIMENSIONALES · DIMENSIONS	UNE-EN-ISO 10545-2		Cumple · Complies
ABSORCIÓN DE AGUA · WATER ABSORTION	UNE-EN-ISO 10545 - 3	Ev ≤ 0,5%	Cumple · Complies
FUERZA DE ROTURA · BREAKING STRENGTH	UNE EN ISO 10545 - 4	≥ 1300 N	Cumple · Complies
RESISTENCIA A LA FLEXIÓN · RESISTANCE OF FLEXION	UNE EN ISO 10545 - 4	≥ 35N/mm ²	Cumple · Complies
ABRASIÓN SUPERFICIAL · SURFACE ABRASION	UNE EN ISO 10545 - 7	Valor declarado · Declared Value	Según modelo · According to model
RESISTENCIA AL CUARTEO · CRACKING RESISTANCE	UNE EN ISO 10545 - 11	Requerido · Requested	Cumple · Complies
RESISTENCIA A LA HELADA · FROST RESISTANCE	UNE EN ISO 10545 - 12	Requerido · Requested	Cumple · Complies
PRODUCTOS DOMÉSTICOS Y DE PISCINA HOUSEHOLD CHEMICALS AND SWIMMING POOLS SALTS	UNE EN ISO 10545 - 13	Mínimo clase B · Minimum class B	Cumple · Complies
RESISTENCIA A ÁCIDOS · ACID RESISTANCE	UNE EN ISO 10545 - 13	Valor declarado · Declared Value	Mínimo clase LB · Minimum class LB
RESISTENCIA A BASES · ALKALINE RESISTANCE	UNE EN ISO 10545 - 13	Valor declarado · Declared Value	Mínimo clase LB · Minimum class LB
RESISTENCIA A MANCHAS · STAIN RESISTANCE	UNE EN ISO 10545 - 14	Mínimo 3 · Minimum 3	Cumple · Complies
RESISTENCIA AL RAYADO · HARDNESS (MOHS)	EN 101	Valor declarado · Declared Value	Mínimo 3 · Minimum 3

Packing List

							PALET NORMAL				
	Formato - Size	Pzas/Cj	M2/Cj	Kg/Cj	Pzas/m2	Kg/m2	Altura	Pzas/Pal	Cjas/Pal	M2/Pal	Kg/Pal
	24x95	6	1,37	31,39	4,54	22,95	82	336	56	76.81	1.760,00

							EUROPALET				
	Formato - Size	Pzas/Cj	M2/Cj	Kg/Cj	Pzas/m2	Kg/m2	Altura	Pzas/Pal	Cjas/Pal	M2/Pal	Kg/Pal
	24x95	6	1,37	31,39	4,54	22,95	85	216	36	49,25	1.150,00
	30x150 RC	3	1,34	29,52	2,23	21,94	73	126	42	56,51	1.240,00
	30x60 RC	7	1,23	22,80	5,71	18,52	75	336	48	58,97	1.110,00
	60x60 RC	4	1,42	28,61	2,82	20,29	75	144	36	50,98	1.050,00
	60x120 RC Matt / Satin	2	1,42	31,10	1,40	21,00	75	80	40	57,12	1.270,00
	60x120 RC Matt	2	1,43	31,10	1,40	21,00	75	70	35	50,00	1.083,00
	60x120 RC Satin	2	1,43	31,10	1,40	21,00	75	64	32	45,70	1.015,00
	100x100 RC	2	1,98	43,33	1,01	21,88	5	48	24	47,52	1.060,00
	60x120 RC	2	1,40	33,21	1,42	26,31	75	64	32	44,90	1.109,00
	60x120 RC	2	1,40	33,21	1,42	26,31	75	64	36	50,55	1.350,00

alaplana.
CERÁMICA

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